

September 23, 2008

Tom Cruise and Katie Holmes
c/o Jeff Raymond

1 page via e-mail: [REDACTED]

Dear Tom and Katie,

Greetings from PETA, where we've always admired your fur-free personal style. Because you are among the most highly visible wearers of Giorgio Armani, we are obliged to alert you to a distressing situation that has arisen with the company. We've been in talks with Armani for the past few years, asking the designer to drop fur. We showed his senior design team [PETA's four-minute video](#)—which documents how animals on fur farms are strangled, electrocuted, and skinned alive—and a few months later, [Armani told *Time Magazine*](#) that his meetings with PETA, "convinced me not to use fur." Unfortunately, he's gone back on his word; his new collections are full of fur.

Most shockingly, his collections include fur coats for babies and kids. Please be vigilant about any packages that Armani sends for Suri, as they could include bunny fur from his toddler lines. We imagine that Suri, like other children, has a natural affinity for animals, which is why we find it shocking that Armani is not only breaking his fur-free promise but also trying to lure children into fashion derived from skinned rabbits. We also ask that you please use your considerable influence with Mr. Armani to urge him to keep his word and leave fur out of future collections and that you consider wearing fashions from some of the fur-free designers such as Calvin Klein, Ralph Lauren, and Stella McCartney.

Thank you very much for your consideration.

Sincerely,



Dan Mathews
Vice President
PETA



PETA

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TO PROTECTING
THE RIGHTS OF ALL ANIMALS